34th **C**entral **E**uropean **C**onference on **I**nformation and **I**ntelligent **S**ystems

PROJECT SECTION **PITCHES**

PROJECT NAME:

Digital Platform Enterprise (DEMO)

INSTITUTION:

Faculty of Organization and Informatics

PRESENTER:

Ana Kutnjak

20 - 22 September, 2023 / organized by Faculty of Organization and Informatics / Dubrovnik, Croatia

- Programme → Erasmus+
- Action Type → KA220-HED - Cooperation partnerships in higher education

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  Sofia University St. Kliment Ohridski
  University of Zagreb (FOI)
  Vienna University of Technology
  MiDOR Digital Services SRL

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  Vienna University of Technology
  MiDOR Digital Services SRL
- Total grant → 188 661 €

DEMO

CECIIS

Assoc. Prof. **Katarina Tomičić-Pupek**, Ph. D.

Full Prof. **Vjeran Strahonja**, Ph.D.

Asst.Prof. **Katarina Pažur Aničić**, Ph.D.

FOI PROJECT TEAM

Assoc. Prof. **Martina Tomičić Furjan**, Ph. D.

Karlo Nadoveza, M. Econ

Larisa Hrustek, M. Econ

Ana Kutnjak, M. Econ

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- Project objective 1 → ***Improving*** the topical, methodical and intercultural ***competences and skills*** of 40 ***students*** for Digital Platform Enterprise management

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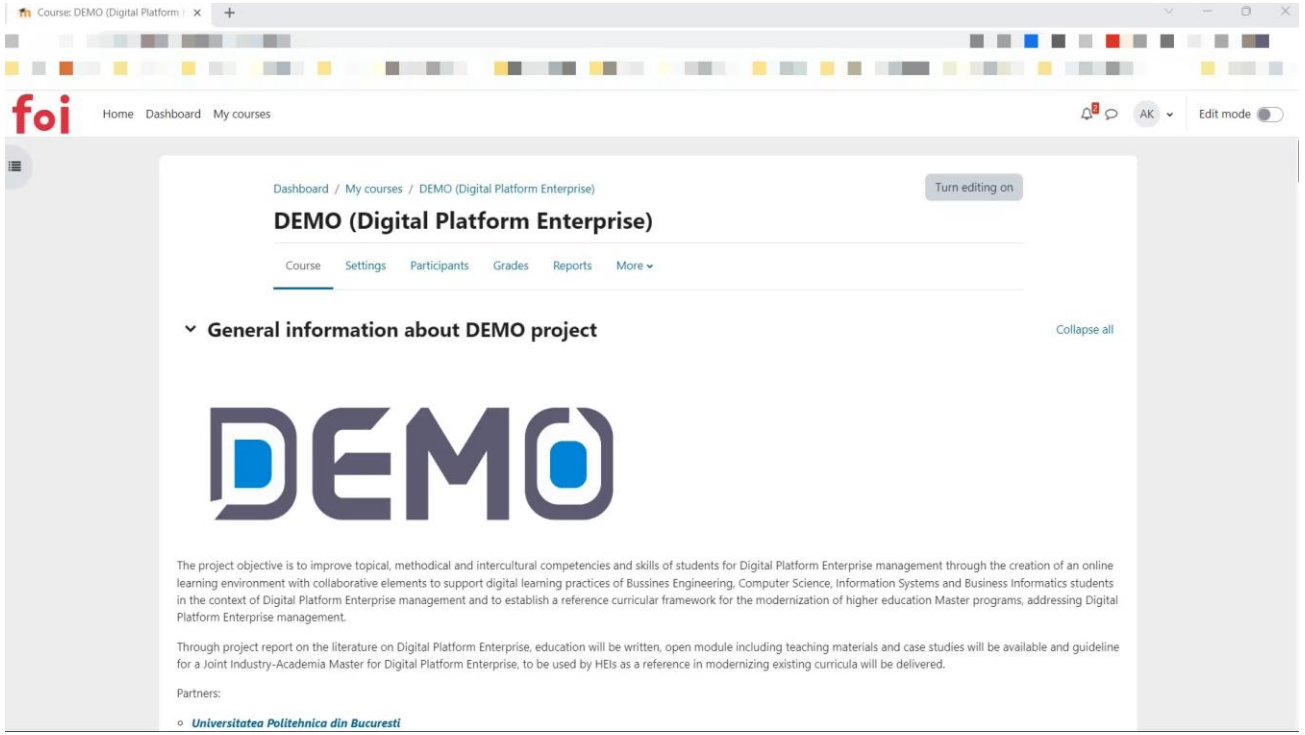
- Project objective 3 → ***Improve flexibility*** in ***individual learning pathways*** through blended mobilities for 20 ***students***
- Project objective 4 → ***Establish*** a reference ***curricular framework*** for the ***modernisation*** of ***higher education Master programs***, addressing Digital Platform Enterprise management

- Learning, Teaching, Training Activities → ***Digital Platform Enterprise Summer School 2023***



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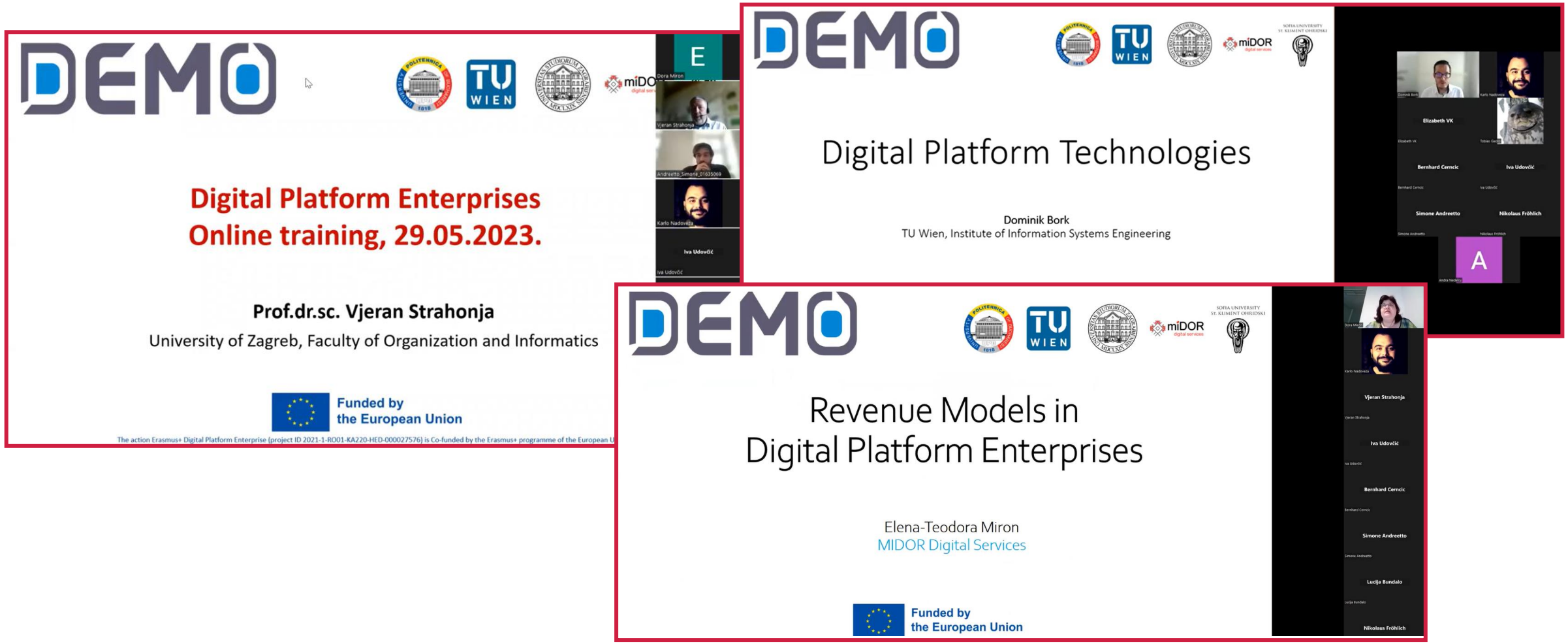
- Learning, Teaching, Training Activities → ***Digital Platform Enterprise Summer School 2023***

- ***Blended mobility***
  - ***online part*** (May-June 2023)



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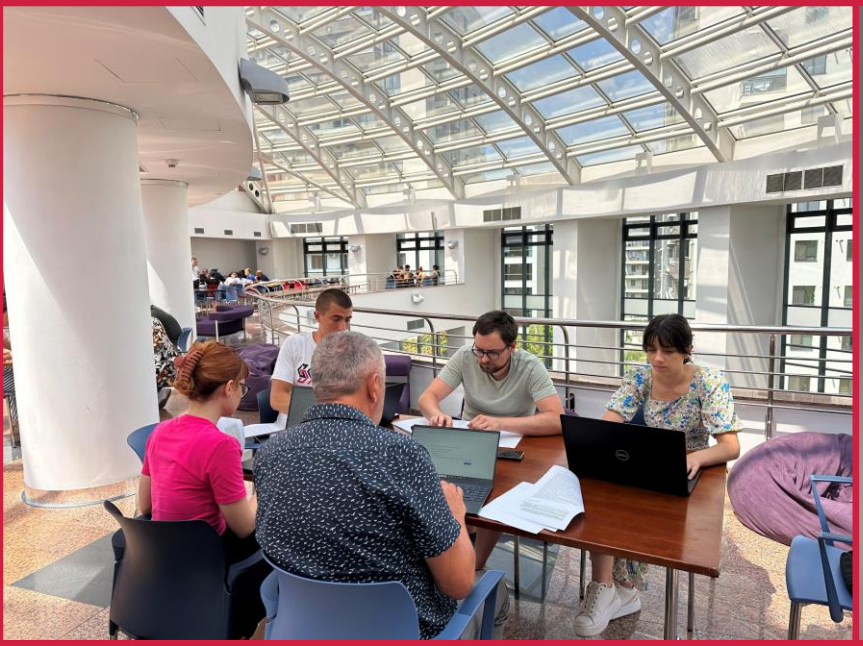
- Learning, Teaching, Training Activities → ***Digital Platform Enterprise Summer School 2023***

- ***Blended mobility***
  - ***physical part*** (Bucharest, Romania, July 17 to July 21, 2023)

DEMO

CECIIS



- Next steps → ***Digital Platform Enterprise Summer School 2024***
  (blended mobility, May-June & July)

  → ***Multiplier Event(s)***
  (improving student competences for the Platform Economy; career chances for students)

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Thank you for your attention!

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ana.kutnjak@foi.unizg.hr

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